



PRESS RELEASE

COFACE NORTH AMERICA NAMES MARK JOMAA CHIEF OPERATING OFFICER AND JACQUI JOOSTE COFACE COUNTRY MANAGER, CANADA

New leadership positions Coface North America for continued growth and customer service

Toronto, Canada, August 1, 2023 – Coface announced today Mark Jomaa has been appointed Chief Operating Officer for the North America region and Jacqui Jooste as Country Manager, Canada.

Both Mark and Jacqui bring proven track records of accomplishments which have raised the bar for customer experience in the risk management and trade credit insurance industries. Adding to the Coface North America leadership team, their work will help set a new standard for service delivery and operational excellence with North America.

Mark Jomaa joined Coface in 2014 serving as Canada's Chief Commercial Officer and, most recently, Country Manager. During his tenure, he expanded partnerships and engagement with industry stakeholders and regulators leveraging his twenty-year experience in risk management and international trade.

Jacqui Jooste has served the trade credit industry for nearly two decades as a leader at Coface including most recently as the Chief Executive Officer and Country Manager for South Africa. Joining NAR, Jacqui brings with her best practices from her global experience working in roles for both Coface Group and within the Mediterranean and African region. This year, Coface North America celebrates twenty-five years of making trade happen in North America.

“As we look towards a future with a global economy that will continue to shift and change, Jacqui and Mark's steady leadership and trusted industry experience will provide stability for our customers and solutions to help them protect and grow their business,” said Oscar Villalonga, Chief Executive Officer for Coface North America.

COFACE MEDIA RELATIONS

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COFACE: FOR TRADE

With over 75 years of experience and the most extensive international network, Coface is a leader in trade credit insurance & risk management, and a recognized provider of Factoring, Debt Collection, Single Risk insurance, Bonding, and Information Services. Coface's experts work to the beat of the global economy, helping ~50,000 clients in 100 countries build successful, growing, and dynamic businesses. With Coface's insight and advice, these companies can make informed decisions. The Group' solutions strengthen their ability to sell by providing them with reliable information on their commercial partners and protecting them against non-payment risks, both domestically and for export. In 2022, Coface employed ~4,720 people and registered a turnover of €1.81 billion.

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